

## ORDER



KSJV

<b>Orders</b>	<b>Order / Rev:</b>	<u>108389</u>	
	Alt Order #:	<u>06868746</u>	
	Product Desc:	<u>10/31/12-11/6/12</u>	
	Estimate:	<u>113</u>	
	Flight Dates:	<u>10/31/12 - 11/06/12</u>	Primary AE:
	Original Date / Rev:	<u>10/29/12 / 11/02/12</u>	<u>Amy McCreary</u>
	Order Type:	<u>GENERAL</u>	Sales Office:
			<u>BLPHI</u>
			Sales Region:
			<u>National</u>
<b>Agency</b>	<b>Name:</b>	<u>American Rambler Productions</u>	
	Buying Contact:		
	Billing Contact:		
		<u>138 Conant St.</u>	Billing Type:
		<u>Beverly, MA 01915</u>	<u>Cash</u>
			Billing Calendar:
			<u>Broadcast</u>
			Billing Cycle:
			<u>EOM/EOC</u>
			Agency Commission:
			<u>15%</u>
<b>Advertiser</b>	<b>Name:</b>	<u>Romney for President</u>	
	Demographic:	<u>A35+</u>	
	Product Codes:	<u>PLC02-Republican</u>	
	Priority:	<u>SELECT PRIORITY CODE</u>	
	Revenue Codes:	<u>POLITICAL/AGY, PCAN, GEN</u>	
		<b>New Business Thru:</b>	
		<b>Order Separation:</b>	<u>00:05:00</u>
		<b>Advertiser External ID:</b>	
		<b>Agency External ID:</b>	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	135	\$110,300.00	\$93,755.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	135	\$110,300.00	\$93,755.00	0.00
	135	\$110,300.00	\$93,755.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

KSNV	27%	\$110,300.00
Market	100%	\$408,518.52

## Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$110,300.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$81,703.70
KTUD	1%	\$4,085.19
KVVU	20%	\$81,703.70
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$20,425.93

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	11/05/12	11/06/12	M-F	6-7a WakeUp w/Wagners	6-7a			MT-----	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12		MT-----		4		\$700.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	KSNV	10/31/12	11/02/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	6	\$450.00	1	0.00	NM	6	\$2,700.00
PHIL															
E 17	KSNV	11/05/12	11/06/12	Dr. Phil Dr Phil	CM	3-4p	MT-----	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
PHIL															
E 18	KSNV	11/05/12	11/06/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	MT-----	:30	4	\$725.00	1	0.00	NM	4	\$2,900.00
NEWS															
E 19	KSNV	10/31/12	11/02/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	--WTF--	:30	6	\$725.00	1	0.00	NM	6	\$4,350.00
NEWS															
E 20	KSNV	10/31/12	11/02/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	6	\$1,200.00	1	0.00	NM	6	\$7,200.00
NEWS															
E 21	KSNV	11/05/12	11/05/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
E 22	KSNV	11/05/12	11/05/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
JEP															
E 23	KSNV	10/31/12	11/02/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--WTF--	:30	6	\$1,300.00	1	0.00	NM	6	\$7,800.00
JEP															
E 24	KSNV	10/31/12	11/02/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WTF--	:30	6	\$1,300.00	1	0.00	NM	6	\$7,800.00
WHEEL															
E 25	KSNV	11/05/12	11/05/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
WHEEL															
E 26	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
E 27	KSNV	10/31/12	11/02/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	6	\$1,200.00	1	0.00	NM	6	\$7,200.00
NEWS															
E 28	KSNV	10/31/12	11/02/12		CM	1135p-1236a	--WTF--	:30	6	\$500.00	1	0.00	NM	6	\$3,000.00

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**KSNC**